



**Listing #2862**  
**Listing Agent: D. Henderson**

## Hot Tub and Swimming Pool Business

**Type of Business:**

This successful hot tub, sauna and pool business is for sale in Iowa and has a well-established reputation for excellent quality and service. In addition to sales of these products and their accessories, they also service and restore used hot tubs. Due to their excellent reputation, the company benefits from many referrals and repeat customers. The manufacturers carried by this company are exclusive to the market and, in some cases the entire state.

**Market Opportunity:**

Growth opportunities for this business could be found in expanding the social media presence as well as revising the website. Additional water-related or outdoor entertainment products could also be added for new revenue streams. This could be an excellent opportunity for an existing hot tub, pool or other related business to expand their product lines and market area.

**Reason for Selling:**

Retirement or semi-retirement: Current owners would be willing to work part time.

**Financial Statistics:**

Company is on a fiscal year ending August 31. Tax returns are included for 2015/16, 2016/17 and 2017/18. Outlined below is a snapshot of the revenue for the past four years and the net owner benefit (N.O.B.).

	<u>2017/2018</u>	<u>2016/2017</u>	<u>2015/2016</u>
<b>Revenue</b>	<b>\$1,244,679</b>	<b>\$1,414,995</b>	<b>\$1,288,359</b>
<b>N.O.B.</b>	<b>\$ 196,187</b>	<b>\$205,861</b>	<b>\$188,997</b>

\* Net Owner Benefit (N.O.B.) is the amount of cash generated by the business to be used at the discretion of the owner.

The Selling Price is **\$600,000**. New inventory, display models and used inventory will be sold to buyer on consignment at wholesale cost.

**Disclaimer:** The information contained in this document is taken from sources provided by the seller and is not warranted or guaranteed by the Broker. Its content has been approved by the Seller and is subject to corrections and /or changes.

**FOR MORE INFORMATION ON THIS OUTSTANDING ACQUISITION OPPORTUNITY, PLEASE CONTACT:**

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