



Well-Known & Profitable Innovation Consultancy

Location:	New York
Listing Price:	TBD
Gross LTM Revenue:	\$625,177
EBITDA:	319,495
SDE:	227,828

Summary Description

The Company is a well-known and highly-respected strategic design thinking / innovation consultancy working with organizational leaders to make sense of complex situations and drive change. Uniquely combining data-visualization with innovation, the Company specializes in helping multi-disciplinary teams and organizations tackle complex fuzzy challenges and build innovation capacity.

The Company has a diverse and impressive blue-chip customer roster whose projects are often recurring. They include numerous global corporations, fast-growing companies and non-profit organizations. These clients have been proven to have ongoing interest in the unique high quality products and services that the Company has successfully provided since 2001. In addition, the company's client base is very loyal with the average client retention of 5-10 years.

The Company has garnered extremely high IP value as a result of its thought leadership reputation, its codified strategic change methodology, its codified skill-building program, its many years of experience in the space, and being well-regarded authors of industry-specific publications.

Growth and Expansion: The Company's offerings have appeal across every industry and geography as interest in design thinking and innovation capacity building continues to rise globally in the business sector. Presently most of its business comes from repeat clients and word-of-mouth referrals. Given its low fixed cost and overhead structure, the company would be able to dramatically increase its revenues and earnings by expanding its sales and delivery capacity. The Company offerings lend themselves to a more global footprint which is part of the expansion goal of the principals.

Contact Information

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