



# CLOTHES MENTOR

Resale/retail stores that are the *premium franchise choice in ultra-high-margin* women's apparel, shoes, accessories and designer purses.

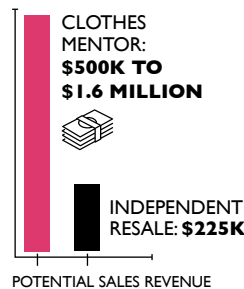
## Own a business that's popular with business seekers: WHAT'S IN IT FOR YOU?

**RESALE IS MORE PREVALENT AND WIDELY-ACCEPTED THAN EVER BEFORE.**

Resale Industry growth is now **+7% annually**.  
Women's Fashions Industry: **\$117 Billion annually**.  
Women's RESALE apparel: **\$20 Billion annually and growing**.

### GREATER SALES REVENUE

While it's common to see independent, non-franchise consignment stores earn up to \$225k per year in sales revenue, 75% of Clothes Mentor stores achieve a range of roughly \$500k to **\$1.6 million** in annual sales revenue.



### HIGH MARGINS

Utilizing our system tools & training, our stores see about **65% Gross Profit Margin** (GPM), which is considerably higher than traditional specialty retailers. (Apply that to the annual sales revenue!)

### SCALE YOURSELF UP

This very high GPM allows you to scale yourself up. You can afford staff and store manager. Work "on your business" versus covering shifts in your business. **Manage your staff while building your revenue using our advertising/marketing tools that we provide you.**



**TRAFFIC AND VISIBILITY**  
An affordable modern store design to really stand out, yet fit right in next to other national retailers = traffic and visibility.



**PROPRIETARY, CLOUD-BASED POINT-OF-SALE SYSTEM.** Our hardware/software solution offers you an industrial-strength tool to **measure and manage your inventory, staff performance and cash flow efficiently**. You can run reporting remotely and benchmark your store against others system-wide.

## OWN A BUSINESS THAT'S POPULAR WITH CUSTOMERS:

### WE PAY CASH-ON-THE-SPOT:

Local area women, responding to our advertising/marketing/social media tools, sell us their gently-used, great condition, in-style fashions. We buy from them, what our other customers will want to buy from us. This is where our proprietary Point-of-Sale system puts the science to our buy process – data points from 146 stores in 30+ states tells us what brand/style/color/popularity of items to buy... or not, what to pay for them, and what to sell them for... We buy and then resell "YES" votes.

### TREMENDOUS VALUE:

All women are excited about changing their look and expanding their wardrobes. They can purchase the hottest, most fun and in-demand fashions for about a third of what those items sold for new. It's an affordable way to "look great and feel great" all of the time.



### SIZE & LOCATION:

These well-lit, beautifully merchandised 2,000 to 3,500 sq. ft. stores are typically located in high-visibility power strip centers near regional malls, fashion malls, and specialty fashion retailers... indirectly, they're our suppliers. We assist in ALL phases of site selection, lease negotiation, proprietary P.O.S. computer hardware/software system, and store design & build-out.



### CONNECT WITH US!

Learn why our franchisee/store owners are choosing Clothes Mentor:  
[www.nyfranchise.com/clothes-mentor/](http://www.nyfranchise.com/clothes-mentor/)

**ALL-IN INVESTMENT**  
with working capital:  
**\$227k to \$349k**